

BRAVIA[™] 4K HDR Professional Displays

Innovative displays designed for business

43" – 85" X80K/X81K/ X85K/X90H Series

FWD-43X80K FWD-50X80K FWD-55X80K FWD-65X80K FWD-75X81K FWD-85X85K FWD-85X90H







High quality 4K HDR images and smart connectivity

Take your business communications to the next level with the BRAVIA Professional Display that combines lifelike 4K HDR image quality and TRILUMINOS PRO[™] with easy operation, flexible networking/control and extensive integration options. Optimised for professional applications, these BRAVIA Professional series delivers richly coloured, high-contrast 4K HDR images, while 4K X-Reality PRO upscales lower-resolution images closer to true 4K quality.

The display's clean, minimal design keeps your audience focused on what really matters, while Dolby Atmos delivers pure, immersive sound.

For even greater peace of mind there's the added reassurance of our 3 Years warranty with advanced exchange handled by local partner, on premise where possible. You can also choose to extend your support for an additional 2 years.

Ultimate Picture Quality





X R Motion

4K X-Reality 💷

4K image resolution (3840 x 2160 pixels)

4K offers four times the detail of Full HD, with a resolution of over 8 million pixels bringing extra clarity to corporate display, education and digital signage applications.

Refined style to match your space

BRAVIA features a slim, contemporary blade design, with a narrow screen bezel that adds an extra touch of refinement to any interior.

Wider colour with TRILUMINOS Display

Our wide colour gamut and unique TRILUMINOS PRO[™] algorithm can detect colour from saturation, hue and brightness to reproduce natural shades in every detail. You'll enjoy colours that are closer to those seen in the real world. Powered by our X1 processor, TRILUMINOS Display maps colours from a wider palette, faithfully reproducing a world of more vivid, lifelike hues and tones.

More contrast, colour and clarity

Our 4K HDR Processor X1[™] cleans and refines picture signals, using advanced algorithms to cut noise and boost detail. Even lower-resolution images are upscaled closer to 4K with lifelike colour and textures, for a more impactful signage.

Smoother movement

Motionflow[™] XR inserts additional picture frames between the originals, ensuring smoother, sharper detail in fast-moving sequences.

See finer detail

4K X-Reality PRO upscales pictures closer to true 4K quality. Images are sharpened and refined in real time, revealing extra detail from lower-resolution picture sources.



Features

Do more with Android TV

Discover a world of apps and online content powered by Android TV. Use Voice Search to find content easily with no typing.

Google Chromecast and Apple Airplay

With Google Chromecast built-in, and Apple Airplay, easily mirror your content and enjoy it super-sized on your BRAVIA.

Greater peace of mind

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Specifications

| pecific | | FWD-43X80K | FWD-50X80K | FWD-55X80K | FWD-65X80K | FWD-75X81K | FWD-85X85K | FWD-85X90H |
|------------------------------|--|--|---|------------------------|--|-------------------------|-------------------------|---|
| | Screen Size | 43" (42.5") | 50" (49.5") | EE" (EA G") | 65" (64.5") | 75" (74.5") | 95" (J | 24 6") |
| | (inch, measured diagonally) | 43 (42.5) 108 cm | 126 cm | 55" (54.6") 139 cm | 164 cm | 189 cm | | 34.6") cm |
| | Brightness (cd/m ²) | 100 cm | 450 | 155 cm | 438 | 450 | 517 | 620 |
| | Native contrast ratio | 1200:1 | 5000:1 | | 1200:1 | | 6000:1 | 4000:1 |
| | Dynamic contrast ratio | | 400000:1 | | 390,000:1 | 400000:1 | 460,000:1 | 600000:1 |
| Display | Display resolution (H x V, pixels) | 3840 x 2160 | | | | | | |
| features | Dimming type | Frame Dimming Local Dimming | | | | | | |
| | Display device | LCD | | | | | | |
| | Backlight type | Direct LED Direct (Full Array LED) Direct (Full Array LED) | | | | | | |
| | Aspect Ratio | | | 10/ | 16:9 | | 2 | 0/ |
| | Haze Response time (ms) | 8 | 10 | 1% | 8 | | | %5 |
| Professional | Operating System | 0 | 10 | | Android 10 | | | 5 |
| features | On-board Storage (GB) | 16GB | | | | | | |
| Display System | TV System | DVB-T/T2 | | | | | | |
| | (Digital Terrestrial) TV System (Digital Cable) | DVB-C | | | | | | |
| | TV System (Digital Cable) | DVB-C DVB-S/S2 | | | | | | |
| | Number of Tuners | 1 (Digital/Analog) 2 (Digital/1 (Analog) | | | | | | |
| | (Terrestrial/Cable) | | | | | | | |
| | Number of Tuners (Sat) Wi-Fi Direct | 1 2 Yes | | | | | | |
| | Wi-Fi Certified | Yes | | | | | | |
| | Wi-Fi Standard | a/b/g/n/ac | | | | | | |
| | Apple AirPlay | Yes | | | | | | |
| Network | Chromecast built-in | Yes | | | | | | |
| Features | Internet Browser | Vewd MPEG1:MPEG1/MPEG2PS:MPEG2/MPEG2TS (HDV,AVCHD):MPEG2,AVC/MP4 (XAVC S):AVC,MPEG4,HEVC/AVI:Xvid,MotionJpeg/ASF(WMV):VC1/ | | | | | | |
| | Codec for Home Network | MOV:AVC,MPEG4,MotionJpeg/MKV:Xvid,AVC,MPEG4,VP8.HEVC/WEBM:VP8/3GPP:MPEG4,AVC/MP3/ASF (WMA)/LPCM/WAV/MP4AAC/FLAC/JPEG,WEBM:VP9/ AC4/ogg/AAC/ARW (Screen nail only) | | | | | | |
| | | | | | | | | |
| | Wireless LAN | Integrated | | | | | | |
| | LICD when the set of the | MPEG1:MPEG1/MPEG2PS:MPEG2/MPEG2TS (HDV,AVCHD):MPEG2,AVC/MP4 (XAVC S):AVC,MPEG4,HEVC/AVI:Xvid,MotionJpeg/ASF (WMV):VC1/ MOV:AVC,MPEG4,MotionJpeg/MKV:Xvid,AVC,MPEG4,VP8.HEVC/WEBM:VP8/3GPP:MPEG4,AVC/MP3/ASF(WMA)/LPCM/WAV/MP4AAC/FLAC/JPEG,WEBM:VP9/AC4/ ogg/AAC/ARW (Screen nail only) | | | | | | |
| | USB playback codecs | | | | | | | |
| | HDMI-CEC | ogg/AAC/ARW (Screen nail only) Yes | | | | | | |
| Convenience features | i-Manual | Yes | | | | | | |
| | On Screen Clock | Yes | | | | | | |
| | Sleep Timer | Yes | | | | | | |
| | On/Off Timer | Yes AFR, AMH, ARA, ASM, AZE, BEL, BUL, BEN, BOS, CAT, CZE, DAN, DEU, GRE, ENG, SPA, EST, BAQ, PER, FIN, FRA, GLG, GUJ, HIN, HRV, HUN, IND, ISL, ITA, HEB, JPN, KAZ, KAN, KOR, K | | | | | | |
| | Display Language | AFR, AMH, ARA, ASM, AZE, BEL, BUL, BEN, BOS, CAI, CZE, DAN, DEU, GRE, ENG, SPA, ES I, BAQ, PER, FIN, FRA, GLG, GUJ, HIN, HRV, HUN, IND, ISL, ITA, HEB, IPN, KAZ, KAN, KOR, K IR, LAO, LIT, LAV, MAC, MAL, MON, MAR, MAY, BUR, NOB, NEP, NLD, ORI, PAN, POL, POR, RUM, RUS, SOL, SLV, ALB, SRP, SWE, SWA, TAM, TEL, THA, TGL, TUR, UKR, URD, UZB, VIE, | | | | | | |
| | | | | | zh_CN,zh_HK,zh_TW,ZU | | | |
| Control | IP Control | Yes | | | | | | |
| specs | Pro mode | No Yes 4096x2160p (24,50,60Hz), 3840x2160p | | | | | | |
| Inputs & Outputs | HDMI Signal | 4096x2160p (24,50,60Hz), 3840x2160p (24,25,30,50,60Hz), 1080p (30,50,60Hz), 1080/24p, 1080i (50,60Hz), 720p (30,50,60Hz), 720/24p, 576p, 480p UDCD3.2 (for UDM11/2/2/4) | | | | | | |
| | HDCP RF (Terrestrial/Cable) | HDCP2.3 (for HDMI1/2/3/4) | | | | | | |
| | Connection Input(s) | 1 (Side) | | | | | | |
| | IF (Satellite) Input(s) | 1 (Side) 2 (Side) | | | | | | |
| | Composite Video Input(s) | 1 (Side, Mini jack) 1 (Side) | | | | | | |
| | HDMI inputs total USB ports | 4 (45ide) 2 (Side) | | | | | | |
| | Ethernet inputs | 1 (Side) | | | | | | |
| | RS-232C Input(s) | No | | | | | | |
| | PCMCIA Slot(s) | 1 (Тор) | | | | | | |
| Audio specifica- tions | Speaker Position | Down Firing Side Back + Down | | | | | | |
| | Audio Power Output | 10W + 10W | | | | | | |
| | Wide Mode | IUW + IUW Auto/Wide zoom/Normal/Full/Zoom/14:9,Normal/Full1/Full2 for PC | | | | | | |
| | 4:3 Default | Yes | | | | | | |
| Video Specifica- tions | Video Processing | 4K X-Reality PRO | | | | | | |
| | 4K Processor | 4K HDR Processor X1 | | | | | | |
| | Motion enhancer | Motionflow XR 200/240Hz (Native 50/60Hz), Auto mode X-Motion Clarity, Auto mode | | | | | | |
| | HDR (High Dynamic Range) | | | | | | | |
| | compatibility | Yes (HDR10,HLG,Dolby Vision) | | | | | | |
| | Panel Refresh Rate (Native Hertz) | 50Hz 100Hz | | | | | | |
| Design Features | Cable Management | Yes | | | | | | |
| | Frame color | Black | | | | | | |
| | Stand Design | Slim Blade stand Metal Blade Stand | | | | | | |
| | VESA [®] Hole Spacing Compatible | Yes | | | | | | |
| | VESA [®] Hole Pitch (W x H) | 20.0 x 20.0 cm 30.0 x 30.0 cm 40.0 x 40.0 cm | | | | | | |
| Eco & energy saving | Rated Power | 114 W | 151 W | 213 W | 241 W | 317 W | 389 W | 340 W |
| | Consumption | 114 VV | 151 14 | 215 W | 241 W | 517 14 | 505 11 | 040 W |
| | Power Consumption (in Standby) | 0.50 W | | | | | | |
| | Mercury content(mg) | 0.0 | | | | | | |
| | Power Saving Mode / Back | | | | | | | |
| | Light Off Mode | | | | Yes | | | |
| Dimensions | Display only (W x H x D) | Approx. | Approx. | Approx. | Approx. | Approx. | Approx. | Approx. |
| | | 96.4 x 56.3 x 6.9 cm | 111.9 x 64.9 x 7.0 cm | 123.3 x 71.3 x 7.2 cm | 145.2 x 83.6 x 7.2 cm | 167.5 x 96.2 x 7.3 cm | 190.1 x 109.0 x 7.3 cm | 189.9x108.9x7.2 cm |
| | Display with Stand | Approx. | Approx. | Approx. | Approx. | Approx. | Approx. | Approx. |
| | (W x H x D) | 96.4 x 62.9 x 28.8 cm | 111.9 x 71.6 x 28.8 cm | 123.3 x 78.3 x 33.9 cm | 145.2 x 90.6 x 33.9 cm | 167.5 x 104.1 x 41.2 cm | 190.1 x 117.8 x 45.7 cm | 189.9x116.2x44.1 cm |
| Weights | Display only | Approx. 10.1 kg | Approx. 12.4 kg | Approx. 15.9 kg | Approx. 21.7 kg | Approx. 32.2 kg | Approx. 44.7 kg | Approx. 45.8 kg |
| Weights (Approx.) | Display with Stand | Approx. 10.7 kg | Approx. 13 kg | Approx. 16.9 kg | Approx. 22.7 kg | Approx. 33.5 kg | Approx. 46.2 kg | Approx. 47.7 kg |
| | Package Carton (Gross) | Approx. 14 kg | Approx. 18 kg | Approx. 22 kg | Approx. 32 kg | Approx. 48 kg | Approx. 62 kg | Approx. 62 kg |
| Optional accessories | Wallmount Bracket | | access limitation, refer product page) | | access limitation, refer to Country/Area | | | access limitation, refer product page) |
| Service | Chan de addet | 10 50 112450 | | 1 2 // | | | | p. sace page/ |
| | Standard Warranty | | 3 Years | with advanced exchang | je nandled by local part | ner, on premise where I | possible | |
| and Warranty | , | | | | | | | |



Bring the incredible depth and quality of 4K HDR resolution to your business

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