

BRAVIA[™] 4K HDR Professional Displays

Innovative displays designed for business

43" – 85" X80K/X81K/ X85K/X90H Series

FWD-43X80K FWD-50X80K FWD-55X80K FWD-65X80K FWD-75X81K FWD-85X85K FWD-85X90H







High quality 4K HDR images and smart connectivity

Take your business communications to the next level with the BRAVIA Professional Display that combines lifelike 4K HDR image quality and TRILUMINOS PRO[™] with easy operation, flexible networking/control and extensive integration options. Optimised for professional applications, these BRAVIA Professional series delivers richly coloured, high-contrast 4K HDR images, while 4K X-Reality PRO upscales lower-resolution images closer to true 4K quality.

The display's clean, minimal design keeps your audience focused on what really matters, while Dolby Atmos delivers pure, immersive sound.

For even greater peace of mind there's the added reassurance of our 3 Years warranty with advanced exchange handled by local partner, on premise where possible. You can also choose to extend your support for an additional 2 years.

Ultimate Picture Quality





X R Motion

4K X-Reality 💷

4K image resolution (3840 x 2160 pixels)

4K offers four times the detail of Full HD, with a resolution of over 8 million pixels bringing extra clarity to corporate display, education and digital signage applications.

Refined style to match your space

BRAVIA features a slim, contemporary blade design, with a narrow screen bezel that adds an extra touch of refinement to any interior.

Wider colour with TRILUMINOS Display

Our wide colour gamut and unique TRILUMINOS PRO[™] algorithm can detect colour from saturation, hue and brightness to reproduce natural shades in every detail. You'll enjoy colours that are closer to those seen in the real world. Powered by our X1 processor, TRILUMINOS Display maps colours from a wider palette, faithfully reproducing a world of more vivid, lifelike hues and tones.

More contrast, colour and clarity

Our 4K HDR Processor X1[™] cleans and refines picture signals, using advanced algorithms to cut noise and boost detail. Even lower-resolution images are upscaled closer to 4K with lifelike colour and textures, for a more impactful signage.

Smoother movement

Motionflow[™] XR inserts additional picture frames between the originals, ensuring smoother, sharper detail in fast-moving sequences.

See finer detail

4K X-Reality PRO upscales pictures closer to true 4K quality. Images are sharpened and refined in real time, revealing extra detail from lower-resolution picture sources.



Features

Do more with Android TV

Discover a world of apps and online content powered by Android TV. Use Voice Search to find content easily with no typing.

Google Chromecast and Apple Airplay

With Google Chromecast built-in, and Apple Airplay, easily mirror your content and enjoy it super-sized on your BRAVIA.

Greater peace of mind

There's the added reassurance of our 3 Years warranty with advanced exchange handled by local partner, on premise where possible. You can also choose to extend your support for an additional 2 years.



Specifications

pecific		FWD-43X80K	FWD-50X80K	FWD-55X80K	FWD-65X80K	FWD-75X81K	FWD-85X85K	FWD-85X90H
	Screen Size	43" (42.5")	50" (49.5")	EE" (EA G")	65" (64.5")	75" (74.5")	95" (J	24 6")
	(inch, measured diagonally)	43 (42.5) 108 cm	126 cm	55" (54.6") 139 cm	164 cm	189 cm		34.6") cm
	Brightness (cd/m ²)	100 cm	450	155 cm	438	450	517	620
	Native contrast ratio	1200:1	5000:1		1200:1		6000:1	4000:1
	Dynamic contrast ratio		400000:1		390,000:1	400000:1	460,000:1	600000:1
Display	Display resolution (H x V, pixels)	3840 x 2160						
features	Dimming type	Frame Dimming Local Dimming						
	Display device	LCD						
	Backlight type	Direct LED Direct (Full Array LED) Direct (Full Array LED)						
	Aspect Ratio			10/	16:9		2	0/
	Haze Response time (ms)	8	10	1%	8			%5
Professional	Operating System	0	10		Android 10			5
features	On-board Storage (GB)	16GB						
Display System	TV System	DVB-T/T2						
	(Digital Terrestrial) TV System (Digital Cable)	DVB-C						
	TV System (Digital Cable)	DVB-C DVB-S/S2						
	Number of Tuners	1 (Digital/Analog) 2 (Digital/1 (Analog)						
	(Terrestrial/Cable)							
	Number of Tuners (Sat) Wi-Fi Direct	1 2 Yes						
	Wi-Fi Certified	Yes						
	Wi-Fi Standard	a/b/g/n/ac						
	Apple AirPlay	Yes						
Network	Chromecast built-in	Yes						
Features	Internet Browser	Vewd MPEG1:MPEG1/MPEG2PS:MPEG2/MPEG2TS (HDV,AVCHD):MPEG2,AVC/MP4 (XAVC S):AVC,MPEG4,HEVC/AVI:Xvid,MotionJpeg/ASF(WMV):VC1/						
	Codec for Home Network	MOV:AVC,MPEG4,MotionJpeg/MKV:Xvid,AVC,MPEG4,VP8.HEVC/WEBM:VP8/3GPP:MPEG4,AVC/MP3/ASF (WMA)/LPCM/WAV/MP4AAC/FLAC/JPEG,WEBM:VP9/ AC4/ogg/AAC/ARW (Screen nail only)						
	Wireless LAN	Integrated						
	LICD when the set of the	MPEG1:MPEG1/MPEG2PS:MPEG2/MPEG2TS (HDV,AVCHD):MPEG2,AVC/MP4 (XAVC S):AVC,MPEG4,HEVC/AVI:Xvid,MotionJpeg/ASF (WMV):VC1/ MOV:AVC,MPEG4,MotionJpeg/MKV:Xvid,AVC,MPEG4,VP8.HEVC/WEBM:VP8/3GPP:MPEG4,AVC/MP3/ASF(WMA)/LPCM/WAV/MP4AAC/FLAC/JPEG,WEBM:VP9/AC4/ ogg/AAC/ARW (Screen nail only)						
	USB playback codecs							
	HDMI-CEC	ogg/AAC/ARW (Screen nail only) Yes						
Convenience features	i-Manual	Yes						
	On Screen Clock	Yes						
	Sleep Timer	Yes						
	On/Off Timer	Yes AFR, AMH, ARA, ASM, AZE, BEL, BUL, BEN, BOS, CAT, CZE, DAN, DEU, GRE, ENG, SPA, EST, BAQ, PER, FIN, FRA, GLG, GUJ, HIN, HRV, HUN, IND, ISL, ITA, HEB, JPN, KAZ, KAN, KOR, K						
	Display Language	AFR, AMH, ARA, ASM, AZE, BEL, BUL, BEN, BOS, CAI, CZE, DAN, DEU, GRE, ENG, SPA, ES I, BAQ, PER, FIN, FRA, GLG, GUJ, HIN, HRV, HUN, IND, ISL, ITA, HEB, IPN, KAZ, KAN, KOR, K IR, LAO, LIT, LAV, MAC, MAL, MON, MAR, MAY, BUR, NOB, NEP, NLD, ORI, PAN, POL, POR, RUM, RUS, SOL, SLV, ALB, SRP, SWE, SWA, TAM, TEL, THA, TGL, TUR, UKR, URD, UZB, VIE,						
					zh_CN,zh_HK,zh_TW,ZU			
Control	IP Control	Yes						
specs	Pro mode	No Yes 4096x2160p (24,50,60Hz), 3840x2160p						
Inputs & Outputs	HDMI Signal	4096x2160p (24,50,60Hz), 3840x2160p (24,25,30,50,60Hz), 1080p (30,50,60Hz), 1080/24p, 1080i (50,60Hz), 720p (30,50,60Hz), 720/24p, 576p, 480p UDCD3.2 (for UDM11/2/2/4)						
	HDCP RF (Terrestrial/Cable)	HDCP2.3 (for HDMI1/2/3/4)						
	Connection Input(s)	1 (Side)						
	IF (Satellite) Input(s)	1 (Side) 2 (Side)						
	Composite Video Input(s)	1 (Side, Mini jack) 1 (Side)						
	HDMI inputs total USB ports	4 (45ide) 2 (Side)						
	Ethernet inputs	1 (Side)						
	RS-232C Input(s)	No						
	PCMCIA Slot(s)	1 (Тор)						
Audio specifica- tions	Speaker Position	Down Firing Side Back + Down						
	Audio Power Output	10W + 10W						
	Wide Mode	IUW + IUW Auto/Wide zoom/Normal/Full/Zoom/14:9,Normal/Full1/Full2 for PC						
	4:3 Default	Yes						
Video Specifica- tions	Video Processing	4K X-Reality PRO						
	4K Processor	4K HDR Processor X1						
	Motion enhancer	Motionflow XR 200/240Hz (Native 50/60Hz), Auto mode X-Motion Clarity, Auto mode						
	HDR (High Dynamic Range)							
	compatibility	Yes (HDR10,HLG,Dolby Vision)						
	Panel Refresh Rate (Native Hertz)	50Hz 100Hz						
Design Features	Cable Management	Yes						
	Frame color	Black						
	Stand Design	Slim Blade stand Metal Blade Stand						
	VESA [®] Hole Spacing Compatible	Yes						
	VESA [®] Hole Pitch (W x H)	20.0 x 20.0 cm 30.0 x 30.0 cm 40.0 x 40.0 cm						
Eco & energy saving	Rated Power	114 W	151 W	213 W	241 W	317 W	389 W	340 W
	Consumption	114 VV	151 14	215 W	241 W	517 14	505 11	040 W
	Power Consumption (in Standby)	0.50 W						
	Mercury content(mg)	0.0						
	Power Saving Mode / Back							
	Light Off Mode				Yes			
Dimensions	Display only (W x H x D)	Approx.	Approx.	Approx.	Approx.	Approx.	Approx.	Approx.
		96.4 x 56.3 x 6.9 cm	111.9 x 64.9 x 7.0 cm	123.3 x 71.3 x 7.2 cm	145.2 x 83.6 x 7.2 cm	167.5 x 96.2 x 7.3 cm	190.1 x 109.0 x 7.3 cm	189.9x108.9x7.2 cm
	Display with Stand	Approx.	Approx.	Approx.	Approx.	Approx.	Approx.	Approx.
	(W x H x D)	96.4 x 62.9 x 28.8 cm	111.9 x 71.6 x 28.8 cm	123.3 x 78.3 x 33.9 cm	145.2 x 90.6 x 33.9 cm	167.5 x 104.1 x 41.2 cm	190.1 x 117.8 x 45.7 cm	189.9x116.2x44.1 cm
Weights	Display only	Approx. 10.1 kg	Approx. 12.4 kg	Approx. 15.9 kg	Approx. 21.7 kg	Approx. 32.2 kg	Approx. 44.7 kg	Approx. 45.8 kg
Weights (Approx.)	Display with Stand	Approx. 10.7 kg	Approx. 13 kg	Approx. 16.9 kg	Approx. 22.7 kg	Approx. 33.5 kg	Approx. 46.2 kg	Approx. 47.7 kg
	Package Carton (Gross)	Approx. 14 kg	Approx. 18 kg	Approx. 22 kg	Approx. 32 kg	Approx. 48 kg	Approx. 62 kg	Approx. 62 kg
Optional accessories	Wallmount Bracket		access limitation, refer product page)		access limitation, refer to Country/Area			access limitation, refer product page)
Service	Chan de addet	10 50 112450		1 2 //				p. sace page/
	Standard Warranty		3 Years	with advanced exchang	je nandled by local part	ner, on premise where I	possible	
and Warranty	,							



Bring the incredible depth and quality of 4K HDR resolution to your business

For full features visit pro.sony/products/professional-displays

© 2022 Sony Corporation. All rights reserved. Reproduction in whole or in part without permission is prohibited. Features and specifications are subject to change without notice. All non-metric weights and measurements are approximate. 'Sony' and 'BRAVIA' are registered trademarks or trademarks of Sony Corporation. All other trademarks are the property of their respective owners.

Sony is the leading supplier of AV/IT solutions to businesses across a wide variety of sectors including, Media and Broadcast, Video Security, Medical, Digital Cinema and Displays. It delivers products, systems and applications to enable the creation, manipulation and distribution of digital audio-visual content that add value to businesses and their customers. With over 25 years' experience in delivering innovative market-leading products, Sony is ideally placed to deliver exceptional quality and value to its customers. Collaborating with a network of established technology partners, Sony delivers end-to-end solutions that address the customer's needs, integrating software and systems to achieve each organisation's individual business goals. For more information please visit www.pro.sony

Distributed by

PrimeSupport

Find your local telephone number to contact our *PrimeSupport Helpdesk* on our website **pro.sony/en_GB/ change-country-region-language**

Monday - Friday 09:00 - 18:00 (Central European Time), excluding local national holidays. Support is available in English, French, Italian, German & Spanish

Prime Support Pro

SONY